

BUILDING WHAT MATTERS

A CAPITAL CAMPAIGN TO RENOVATE THE MANITOWOC-TWO RIVERS YMCA



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CAPITAL CAMPAIGN UPDATE FROM THE YMCA

END OF SUMMER 2016

THE IMPACT ON OUR COMMUNITY

The vision of a newly renovated YMCA is almost a reality. It has been a very busy summer. All summer long, the building was being utilized by preschoolers, seniors, summer camp kids, adult programs and visitors to the Lakeshore. In addition to programming, the Capital fundraising team has made great strides toward reaching our goal of \$4,000,000. We have gotten significantly closer, but your help is needed to ensure this project is a success.



TOGETHER, WITH YOUR FINANCIAL SUPPORT, WE CAN BUILD FOR THE FUTURE.

SOME OF THE BENEFITS OF A NEWLY RENOVATED Y WILL BE:

SUPPORT FOR OUR NEIGHBORS: It will help Manitowoc County residents make lasting positive personal and social change both in their lives and in the community and it will continue to aid those who are financially in need by providing membership and program scholarships.

NURTURING THE POTENTIAL OF YOUTH: Through programs like gymnastics, swimming lessons, Y B.R.E.A.K., Teen Leaders, Youth and Government, 4 year old Kindergarten and other Community Youth Services programming, the Y will help to narrow the achievement gap for all children.

IMPROVING THE COMMUNITY'S HEALTH AND WELL-BEING: The Y will continue to address health disparities, including chronic disease prevention, cancer recovery, and childhood obesity.

JOB CREATION: At peak operation, the YMCA provides 50 full-time and 250 part-time jobs, with an economic impact on the community of over \$3,500,000. The construction project itself is also expected to be a source of work for 100 additional people within Manitowoc County.

INCREASED PARTNERSHIPS: The newly renovated building will allow not only Big Brothers Big Sisters of Manitowoc to join the Y onsite, it will open the doors and facility to a variety of uses for the entire community.

WHAT YOU'LL SEE:

The Y will have over 40,000 square feet of premium health and wellness space. Manitowoc County's largest childcare center, two pools, sauna, state-of-the-art networked fitness equipment and WI-FI throughout the building, new locker rooms, group exercise studios, a modern lobby with social gathering space and redesigned parking lot with an emphasis on safety.

**TOTAL PLEDGED TO
DATE: \$2,687,866**



205 MARITIME DR. MANITOWOC, WI 54221

www.mtrymca.org or 920.682.0341



TRANSFORMING LIVES

The Y.™ For a better community.

OUR Y WILL BE LIKE NO OTHER SOME OF THE PROGRAMS YOU CAN EXPECT

CORPORATE AND COMMUNITY WELLNESS

The new Y will offer corporate health and wellness programming to match the needs of companies, large or small. We will provide assistance in planning to support staff wellness initiatives, membership assistance and wellness incentives.

YMCA'S DIABETES PREVENTION PROGRAM

Preventing diabetes can save health care costs and save lives. The YMCA's Diabetes Prevention Program helps those at high risk of developing type 2 diabetes adopt and maintain healthy lifestyles by eating healthier, increasing physical activity and losing weight in order to reduce their chances of developing the disease.

LIVESTRONG at the YMCA

This program is a twelve-week, small group program designed for adult cancer survivors. This program fulfills the important need of supporting the increasing number of cancer survivors who find themselves in the transitional period between completing their cancer treatment and the shift to feeling physically and emotionally strong enough to attempt to return to their normal life or their "new normal".

ACTIVE OLDER ADULTS

By 2040, more than a third of the population will be over the age of 65. The Y accommodates a wide variety of interests and functional abilities of this growing population of active older adults.

COMMUNITY YOUTH SERVICE AND LEARNING OPPURTUNITIES

- **Closing the Achievement Gap through Y B.R.E.A.K.:** This achievement gap summer learning program strives to help youth improve school grades and develop social-emotional skills critical for success in the classroom. The program has components closely tied to standard school curriculum, including elements such as reading readiness, STEM, arts education and a variety of enrichment activities to help students achieve success.

- **Youth in Government:** Youth In Government is a national government and politics program that promotes civic literacy as well as community service.

- **Teen Leaders:** A service learning focused program that provides opportunities for teens to give back to their community through volunteer activities, inspires young leaders and guidance from adult role models at a critical time in a young person's life.



BUILDING SUPPORT FOR OUR FUTURE LEADERS