

# "BUILDING WHAT MATTERS"

## A CAPITAL CAMPAIGN TO RENOVATE THE MANITOWOC-TWO RIVERS YMCA



**CAPITAL CAMPAIGN NEWS**

**OCTOBER 2017**

## HELP US WELCOME OUR NEW CEO

The Manitowoc-Two Rivers YMCA Board of Directors is pleased to announce the hiring of Julie Dean Grossman as the new CEO of the Manitowoc-Two Rivers YMCA. Grossman has a long and diverse YMCA background and has served in many leadership roles during her YMCA Career. She will assume CEO responsibilities in mid-November of 2017.

Julie Dean Grossman grew up on the Lakeshore, attending JF Magee and OH Schultz Elementary Schools before graduating from Mishicot High School in 1994 and going on to be a Badger at the UW-Madison. After graduation, life took her to NYC, some global trekking, and LA before she and her husband Mike landed in Eugene, Oregon where they had two daughters (now ages 12 and 8) and where Julie began her Y career in earnest. (Although camp counseling at Green Bay Camp U-Nah-Li-Ya was where she got her real start!). From summer camp to membership services to financial development and eventually on to executive leadership of the Eugene Family YMCA, Julie approaches her work with a singular focus: to strengthen the community she calls home. She believes deeply in the potential of the Y and our partners to nurture our children, improve our health, and build our connections to one another.

Grossman stated, "The Y is an incredibly unique organization. Where else do you find people from all walks of life-- all ages, all religions, all cultures, all lifestyles-- all together as a community committed to healthier, happier living? It has the potential to be the vibrant and thriving heart center of the community, and that is my vision for our Y on the Lakeshore." Sixteen years into her Y career, Julie is honored and excited to join the Manitowoc-Two Rivers YMCA team. "With our return to Manitowoc County, my daughters will be the 6th generation in my family to call this area 'home.' I learned how to swim in this Y pool. This takes what is already an incredibly powerful mission (Y work) and makes it deeply personal. I am so grateful for the opportunity to deliver, along with our board and staff teams, a new era of exceptional programs and service designed to help all who live here thrive-- in spirit, mind, and body."

YMCA Board of Directors President Chris Stream said "The YMCA Board of Directors is excited to welcome Julie back to the Lakeshore. We are fortunate to have a CEO of her caliber lead our organization. Julie's ties to Manitowoc County and the success she brings with her from the Eugene Family YMCA will positively impact our Y as we continue to serve our community." Please join the Manitowoc-Two Rivers YMCA in welcoming Julie and the entire Grossman family to the Lakeshore.



**The Prevea Health Community Challenge ends October 31, 2017.**  
**Make you donation, long-term pledge or increase your original pledge.**  
**For more information call 920.482.1529**  
**or email [jmetzen@mtrymca.org](mailto:jmetzen@mtrymca.org)**



# MAKING A DIFFERENCE IN OUR COMMUNITY



Members of the **Manitowoc Jaycees** presented the Manitowoc-Two Rivers YMCA with a \$500.00 donation in support of the "Building What Matters" Capital Campaign. "JCI Manitowoc Jaycees is excited to contribute to the YMCA's campaign to improve our community's facility, especially considering Prevea Health's generous matching offer! Our members recognize the importance of physical fitness in people's daily lives and we are happy to support the Y's efforts in providing an outlet for this to community members of all ages."-Melissa Jacquart 2017 Chapter President, JCI Manitowoc Jaycees.

The "Building What Matters" Capital Campaign is addressing current facility needs to effectively respond to future community challenges and opportunities.

**Americollect's** staff of 240 showed their support by hosting several staff events that helped raise over \$1,800 for the Manitowoc Two Rivers YMCA's "Building What Matters" Capital Campaign.

Americollect's employees took advantage of the match sponsored by Prevea Health. CEO Kenlyn Gretz stated, "Our team always makes me proud when it comes to their dedication to making a positive impact on our community. Their creativity with raising funds is also impressive to me. They didn't just ask for team members to provide donations. They set-up activities in the evenings, such as bingo, to provide a fun evening together while raising funds. Once again, they did a fantastic job!"



## About the Manitowoc-Two Rivers YMCA

**The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility.**

**The Manitowoc Two Rivers YMCA has been a community leader for generations. We have delivered outstanding programs, met community needs and have set a high standard of service to our community for over 50 years. Contact us at [www.mtrymca.org](http://www.mtrymca.org) or 920-482-1529.**