

# "BUILDING WHAT MATTERS"

## A CAPITAL CAMPAIGN TO RENOVATE THE MANITOWOC-TWO RIVERS YMCA



CAPITAL CAMPAIGN NEWS

MAY 2017

### LEADERSHIP DONATIONS

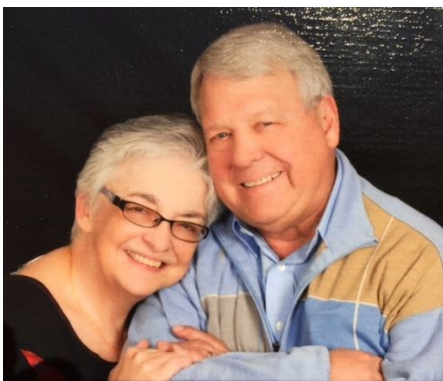
Jagemann Stamping Company, a leading manufacturer of deep drawn and progressive metal stampings, is proud to share its recent donation to the YMCA Capital Campaign "Building What Matters". Jagemann Stamping Co. is a long-time supporter of the Manitowoc community.

According to Tom Jagemann, company CEO, "As a steady employer of the lakeshore area, we believe it's important to give back to the local community. We are excited to support the 'Building What Matters' YMCA Capital Campaign."



*Pictured: YMCA Board Member John Zimmer and Jagemann Stamping Administrative Assistant Dayna Wech*

According to Joe Metzen, Associate Executive Director, "The significant and generous support provided by Jagemann Stamping Company will help ensure the YMCA's viability and long-term impact on the community. The YMCA has provided service for over 50 years on the Lakeshore. This campaign and renovation will help to ensure another 50 years of service".



**Dr. Joseph and Rhonda Trader** have been advocates for the Manitowoc-Two Rivers YMCA for several years. Dr. Trader has been a YMCA member since 1978 and tries to use the Y daily. He believes in the health and well-being of the communities the YMCA serves. The Trader family's long time support of the YMCA Annual Campaign has provided countless opportunities to individuals who are not as privileged as others within the community.

Dr. Trader has helped thousands through his medical practice. He and Rhonda continue to support the health of the community through their leadership level investment in the YMCA "Building What Matters" Capital Campaign. Joe and Rhonda's donation will have an immediate and long lasting impact on the over 9,500 Manitowoc County residents who utilize the YMCA on an annual basis.

**CAMPAIGN GAP TO GOAL:**

~~\$429,000~~

**\$347,000**

**April Update**

**May Update**

FOR MORE INFORMATION VISIT: [www.mtrymca.org/capital-campaign](http://www.mtrymca.org/capital-campaign) or call 920.482.1529

**TOGETHER WE CAN DO SO MUCH MORE!**

Let's not ask people to DONATE but instead let's ask them to JOIN us in BUILDING WHAT MATTERS! In the words of Robert Half, "Persistence is what makes the IMPOSSIBLE possible, the POSSIBLE likely and the likely DEFINITE!"



# Y NEWS

## What's New?

### NEWS YOU CAN USE:

EVERY MONTH WE WILL PROVIDE A BUILDING RENOVATION UPDATE. PICTURED IS A CONCEPTUAL DRAWING OF THE NEW LOBBY.



### HOW THE NEW LOBBY WILL BENEFIT THE COMMUNITY

THE “LOBBY” IS NOT JUST THE ENTRANCE TO THE BUILDING, IT IS THE BEGINNING OF MUCH, MUCH MORE...

- In the lobby **friendships are formed**.
- For many people it is the **first friendly face** and the last voice they hear wishing them a good day, evening or weekend.
- The lobby is a **social place**.
- The lobby is the **information center** of our Y.
- It is the **place where children go** who have questions, need directions or want to tell someone about their day.
- It **sets the mood** for the rest of the building and everyone who uses the Y.
- It is the **community welcome center** to thousands of visitors to the Lakeshore who come to YMCA events throughout the year.

