

Manitowoc-Two Rivers YMCA 2018 Annual Campaign

Sweepstakes Incentive Rules for

2018 Ford EcoSport two-year Lease

Sponsored by the Manitowoc-Two Rivers YMCA (the "Sponsor"), PO box 147, 205 Maritime Dr., Manitowoc, Wis., 54221.

1. This incentive promotion begins on January 1st, 2018 and ends at 5 p.m. Central Time on June 8th, 2018. Participants must be legal residents of Wisconsin, at least 18 years of age, have provided a current phone number, possess a valid Wisconsin driver's license and provide proof of insurance as required by the leaser.
2. The winner will receive a two-year lease, with up to 15,000 miles per year, of a 2018 Ford EcoSport donated to the Sponsor by Maritime Ford, Inc., Aspire Real Estate Group LLC, and Bank First National. A facsimile of the lease is available and may be requested from Maritime Ford, Inc., or the Sponsor. Odds of winning depend on number of eligible entries received.
3. Any Manitowoc-Two Rivers YMCA donor that timely gives an undesignated gift of \$50, qualifies for one entry in the 2018 Ford EcoSport two-year lease Sweepstakes. Donors may enter as many times as they wish based on donations of \$50, which are equal to one entry in the drawing. Entries void if incomplete or not legible. All submissions become of the property of the Sponsor.
4. The Pledge Form or Entry Letter must be returned to the Sponsor by 5:00 p.m. Central Time on June 8th, 2018. Sponsor is not responsible for companies that fail to submit their employees' pledge forms or list of qualifying employees, or any other lost submissions by this date.
5. The potential winner of the sweepstakes will be drawn (randomly) from all valid entries on or about June 13, 2018. The potential winner is required to provide contact information, proper photo identification, valid driver's license and verification of compliance with these Rules upon presentation of prize. If the potential winner does not meet these eligibility requirements or is not in compliance with these Official Rules, the potential winner will be disqualified and an alternate winner will be selected.
6. Manitowoc-Two Rivers YMCA Development Department employees, Manitowoc-Two Rivers YMCA CEO, Manitowoc-Two Rivers YMCA Board of Directors and members of their immediate families are not eligible to participate.
7. By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. All entrants release Sponsor, Maritime Ford, Inc., Aspire Real Estate Group LLC, and Bank First National and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion. Entrants agree to hold harmless Sponsor, maritime Ford, Inc., Aspire Real Estate Group LLC and Bank First National, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part,

directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. No substitution or transfer of prize or redemption for cash equivalent, except by Sponsor due to unavailability, in which case a prize of equal or greater value will be substituted. Sponsor reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prize as of that date as provided above.

9. The lease bears no cost to the winner up to 15,000 miles on the vehicle. Winner is responsible to pay for: number of miles over 15,000 at cost stated by the lease; property, casualty and liability insurance; and excessive wear and tear according to lease agreement. Winner will be required to pay any costs relating to the implementation of the lease and other applicable taxes and costs relating to the transactions, including, but not limited to, federal and state income taxes.

10. Participation in this promotion may affect the tax deductibility of your undesignated gift. You should consult your tax advisor for more detailed information.

11. The name of the prize winner will be announced on June 13, 2018 and posted on the YMCA website in June 20, 2018 at www.mtrymca.org.

Ensuring the Integrity of the two-year Lease of 2018 Ford EcoSport Drawing Entries

Those individuals that qualify for the 2018 Ford EcoSport two-year lease are automatically entered into the drawing as their pledges are processed. Participating public sector campaigns do provide individual donor information, which is audited, so public sector qualifiers can be assured they will be included and there is little room for human error. Companies, who do not typically provide individual pledge information, may submit a list of those employees who have qualified (see number (4) above.) Those names are added to the data base of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the data base.

Two separate pulls of those who qualify are conducted by Chris Stream (Y BOARD Chair), and Joseph Metzen (YMCA Associate Executive Director), for Sponsor, and compared to ensure everyone's inclusion prior to the drawing. The final list of names is then scrambled by the computer so they are not in alphabetical order and each name is assigned a random number. A person not employed with Sponsor randomly draws a number from the total assigned field of and the winner of the drawing is the person blindly assigned by the computer to that number.

Although Sponsor cannot publish the list of all those who qualify, if a Campaign Volunteer requests a list of qualifiers, Sponsor can provide it prior to the drawing, but after all pledges received by 5pm on June 8, 2018 have been posted.